

## “FLORMART GARDEN SHOW 2016”

### INTERNATIONAL COMPETITION OF LANDSCAPE ARCHITECTURE

**Section 1 – Ideas for the transformation of an end-of-life industrial area inside the “Colli Euganei Park”. Territory development and innovative sustainability**

**Section 2 – Temporary garden project to be installed inside PadovaFiere exhibition centre**

Dedicated to landscape architects, designers, design studies, companies involved in the field of green design and construction, students, and in general to all operators of green and landscape.

#### 1. Competition Purpose and scope

"Flormart Garden Show 2016" is a landscape design Competition that takes place in the context of " **Flormart, International Exhibition of Nursery gardening and Landscape**", the most important Italian event dedicated to the professional sector of nursery gardening, now in its 67th edition, **scheduled from 21 to 23 September 2016**, in Padua exhibition centre. In line with the issues of environmental sustainability, and with attention to the historical, cultural and entrepreneurial roots of the territory, the cradle of the first university botanical garden in the world, and one of the most important Italian nursery districts, **Flormart 2016** will develop the theme of sustainable green and the relationship between architecture and landscape, presenting ecological, technological solutions and innovations in the field of applications of green in the city.

Subject of the Competition is to develop the theme of urban landscape and the relationship between architecture and nature, in order to highlight the importance of the role of green in the landscape, biodiversity, sustainability, health and improvement of living conditions in urban contexts, as well as to inspire industry and qualified visitors for the realization and design of urban or private gardens.

#### 2. Deadlines 2016

Deadline for registration	30.04.2016
Information Requests	16.05.2016
Delivery of documents	30.06.2016
Jury meeting	08.07.2016
Communication outcome of Sections 1 / 2	20.07.2016
Exhibition and gardens set up	from 16 to 20.09.2016 (excluding Sundays)
Official opening of the exhibition	from 21 to 23.09.2016
Dismantling	23.09 from 18.30 to 24.00 to 25.09.2016

This schedule may be subject to partial changes without notice, provided that each update will be published on the website of the competition.

#### 3. Competition Organization

PadovaFiere Spa  
Via Tommaseo n. 59, 35131 Padova IT  
Phone: +39 049 840 516 - Fax: +39 049 840 532  
Website: [www.padovafiery.it](http://www.padovafiery.it)  
Website of the competition: [www.flormart.it](http://www.flormart.it)

Uniscape  
Villa Medicea di Careggi, Viale G. Pieraccini, 15 – 50139 Firenze IT  
Phone: + 31 317 485 396 - + 31 317 485 396 - Fax + 31 317 419 000  
Web site: [www.uniscape.eu](http://www.uniscape.eu)

#### 4. Purpose of the competition

PadovaFiere and Uniscape aims to reward and promote designers, trade operators, public and / or private associations active in the field of landscape design, biodiversity conservation and enhancement and recovery of green spaces within urban areas.

#### 5. Competition

The selection is proclaimed on an international scale in a single stage open to landscape architects, designers, design studios, companies involved in the field of green design and construction, students, and in general to all operators of green and landscape.

Candidates can participate individually or in teams.

The competition takes place in two areas:

1. **SECTION 1** Award of a competition of ideas for the intervention project of an end-of-life industrial area inside the "Colli Euganei Park" currently owned by Fischer Italia Srl. The positioning in the center of a small town situated in the context of "Colli Euganei Park" allows to develop the theme of recovery and enhancement of marginal industrial areas, placed within established urban contexts, in a landscape area rich in stratifications and historical, literary and environmental connotations. The competitor may give assessments and provide recommendations with large-scale landscape view, in order to enhance the role and the centrality of the "Colli Euganei Park" for the development and innovative sustainability of the territory. The projects will be also evaluated for their feasibility and their economical self-sustain capability, in order to give real benefits to the economy of the region. Section 1 is held anonymously according to instructions issued by the following articles.

2. **SECTION 2** Award for a temporary garden project of 48 square meters to be installed inside the PadovaFiere exhibition center during the "Flormart" 2016 exhibition (anonymous participation section). The proposed project must be carried out by companies in the sector chosen by the candidate, on his own responsibility and expenses. The theme of this section is focused to highlight the importance of public and private green designed to combine aesthetics and environmental sustainability, and cost optimization.

#### 6. Conditions for admission

The selection of Section 1 is open to designers in individual or associated form and students, while participation in the Section 2 implies an obligation to prepare the proposed projects, selected by the jury, in the competition exhibiting area within Flormart 2016 exhibition.

Candidates of Section 2 can benefit from sponsorships and contributions, for the supply of materials or other expenses for the execution of the garden. PadovaFiere will give visibility to sponsors, as well as to the designer and to the company that will build the project, in the area dedicated to the garden, and in the successive publications concerning the competition results.

#### 7. Registration

Registration must be made by filling in the form Annex "A", downloadable from the section dedicated to the competition site [www.flormart.it](http://www.flormart.it), which will be sent via e-mail to: [flormartgardenshow@padovafiery.it](mailto:flormartgardenshow@padovafiery.it) or fax no. +39 049 840 532 **by the day 30.04.2016** specifying to which section you want to submit your work.

Applications may be submitted for both sections.

#### 8. Exclusions

The following categories cannot participate to the Competition: PadovaFiere employees, their collaborators, and the members of the jury, their relatives of 1st and 2nd degree, their collaborators or employees, as well as their direct superiors and co-workers, all those who participated in drafting the announcement, and those who are inhibited for disciplinary action to pursue the profession.

## 9. Official language

The official language is Italian. For projects coming from abroad the official language is English.

The documents of the second section must – under penalty of exclusion - be produced and presented with the metric system.

## 10. Application procedures and required documents

The project proposal must be delivered, at the expense of the candidate, also by hand, to PadovaFiere Spa Legal Affairs, located in via N. Tommaseo 59 - 35131 Padova IT, in a closed and sealed envelope, bearing the caption "**FLORMART GARDEN SHOW Competition**", the interest in Section (1 or 2) and the alphanumeric code of 8 characters, below referenced, **no later than 30.06.2016 at 12.00 AM Failure to comply will result in exclusion from the competition.**

The package must contain the documentation listed below:

### a. SECTION 1:

The closed envelope, sealed on the edge and anonymous, must bear an alphanumeric code of 8 characters, and contain the following documents:

The closed envelope, sealed on the edge and anonymous, must bear an alphanumeric code of 8 characters, and contain the following documents:

- An anonymous closed and sealed envelope, marked with the same code as in the previous point, containing the original signed copy of the registration document and the cv of the designer (or designers members of the team). The same alphanumeric code of 8 numbers, must also be shown on all the following documentation, which shall not contain any reference to the identification of the designer and the company, **Failure to comply will result in exclusion from the competition.**
- No. 3 panels, size 1.000x700 mm placed vertically on a rigid and lightweight board (forex or similar)
- Max 360 sec movie in AVI or alternatively ppt file;

### b. SECTION 2:

The closed envelope, sealed on the edge and anonymous, must bear an alphanumeric code of 8 characters, and contain the following documents:

An anonymous closed and sealed envelope, marked with the same code as in the previous point, containing the original signed copy of the registration document and the cv of the designer (or designers members of the team) and the indication of the company that will carry out the installation, at its expenses, the exhibition space as indicated in the proposed project. The same alphanumeric code of 8 numbers, must also be shown on all the following documentation, which shall not contain any reference to the identification of the designer and the company, **Failure to comply will result in exclusion from the competition.**

- Descriptive report of the work
- Title of the work
- No. 5 tables A3 (297x420 mm) mounted on cardboard sheets A3 containing sketches, drawings and images that the competitor intends to carry out. This documentation must contain - under penalty of exclusion - the following information:
  - a. Layout in 1:50 scale
  - b. At least two orthogonal sections in a 1:50 scale
  - c. Prospective sketches and / or Axonometry and / or Rendering of the proposed project
  - d. Indication of the materials to be used for the realization of the exhibition space, of the plant species provided with technical specifications and with unitary prices.

Transport, delivery and insurance of materials and models are at the expense of the candidate. Packages coming from extra EU countries, will have to travel free of customs duties. The candidate that will use a courier - DHL, UPS, TNT, FEDEX - must specify in the delivery form "DUTY TO SENDER -FREE CONSEGNEE DOMICILE - fcd for Ups".

IN COLLABORAZIONE CON:



MAIN SPONSOR:



### 11. Requests and information

Questions and inquiries can be sent via e-mail at [flormartgardenshow@padovafiery.it](mailto:flormartgardenshow@padovafiery.it) **no later than 05.16.2016**.  
The Jury President will respond to questions.  
Applications submitted and the answers will be made public and highlighted in the section of the site [www.flormart.it](http://www.flormart.it) by the date of 05.30.2016

### 12. Jury composition and evaluation criteria

The members of the jury:

President: Arch. Giorgio Strappazon

Components:

Prof. arq. Juanma Palerm

Prof. Lucia Bortolini

Ing. Paolo Botton

Arch. Novella Cappelletti,

Arch. Giuseppe Cappochin,

Prof. Michelangelo Savino

Dr. Daniele Villa

Deputy member: an employee of PadovaFiere

The function of the secretary (clerk) will be defined during the first meeting of the Jury.

The minutes of the Jury are signed by all jury members, at the end of the works, published in the website of the Organizing body and made available to all participants.

The Jury will exclude the proposals which are not in compliance with the requirements contained in this announcement, and the documentation not required in art. 10.

### 13. Criteria for projects evaluation and deadline for works

The jury will follow criteria for the classification of projects based on:

- Concept: adherence to the contest theme and proportions of the proposal;
- Innovation: materials research and sustainability;
- Choice of plant species, relevance, coherence and balance of the composition (only for Section 2).

### 14. Outcomes of the Competition

The outcome of the jury work will be made public through a press release to be published on the website [www.flormart.it](http://www.flormart.it). All participants will also receive notification of the results by email.

The winning projects of the two sections will instead be communicated during Flormart 2016 exhibition.

The jury has, for the **Section1** of the competition, a total prize money of € 13.000,00 which will be assigned to the three finalists as follows:

1st prize: € 10,000.00

2nd prize: € 2,000.00

3rd prize: € 1000.00

**For Section 2** of the competition, the total prize money of € 7.000,00 assigned to the three finalists as follows:

1st prize: € 4,000.00

2nd prize: € 2,000.00

3rd prize: € 1,000.00

The jury will decide at its incontestable judgement the assignment of the awards.

The winning projects will be selected and shown on the Flormart website, and displayed during the exhibition which will be held from 21 to 23 September 2016 in a dedicated area of the exhibition.

PadovaFiere will publish the presented projects in the official catalog of Flormart 2016 and in the section of the web site dedicated to the competition.

#### **15. Preparation and set up of the exhibition temporary gardens**

The preparation of Section 1 exhibition and of temporary gardens of 48 sqm., in the exhibition center, will be built under the supervision and technical assistance of PadovaFiere General technical office. The exhibition set up will start September 16 and must be completed by September 20, 2016.

At the end of the exhibition, gardens must be completely removed within 25 September 2016, and areas used must be returned in the condition in which they were handed over, so completely free, free of materials and clean.

Candidates will also ensure the garden maintenance for the duration of the exhibition.

The project tables of Section 1 will remain property of PadovaFiere which reserves the right to keep them in their warehouse.

Some technical specifications pertaining to the implementation of the temporary gardens will be provided in the website section dedicated to the competition [www.flormart.it](http://www.flormart.it)

#### **16. Copyright**

Designers will be guaranteed in accordance with current regulations on copyright, intellectual property of the ideas/projects.

#### **17. Competition announcement and Regulations**

All documentation relating to this competition will be published in the section of the website dedicated to this initiative: [www.flormart.it](http://www.flormart.it).

The Organiser reserves the right to make any changes to the announcement due to arising needs or force majeure.

#### **18. Acceptance**

By sending the registration form competitors declare to accept all the terms and conditions governing this announcement and incontestable decisions of the jury and to authorize PadovaFiere Spa to publish, display and distribute presented projects in the Flormart 2016 catalog, in the section of the website dedicated to the competition, within the site [www.flormart.it](http://www.flormart.it).

#### **Attachment A – Application Form**

#### **Attachment B – Competition documents for the Section 1 area**

#### **Attachment C – Floorplan of the exhibiting areas in PadovaFiere**

Padova, February 2016