



Strasbourg, 22 July 2010

## **EUROPEAN LANDSCAPE CONVENTION**

***COUNCIL OF EUROPE***

### ***CELEBRATION OF THE TENTH ANNIVERSARY OF THE EUROPEAN LANDSCAPE CONVENTION 2000-2010***

*New challenges, new opportunities*

### **DRAFT PROGRAMME**

*Florence, Italy  
Palazzo Vecchio, Salone dei 500  
19 - 20 October 2010*

*Council of Europe Secretariat document  
Cultural Heritage, Landscape and Spatial Planning Division  
Directorate of Culture, Cultural and Natural Heritage*

*The European Landscape Convention was adopted in Florence (Italy) on 20 October 2000 and came into force on 1 March 2004, with the aim of promoting European landscape protection, management and planning, and organising European co-operation in this area. The Convention is the first international treaty to be exclusively concerned with all aspects of European landscape. It applies to the entire territory of the Parties and covers natural, rural, urban and peri-urban areas. It concerns landscapes that might be considered outstanding as well as everyday or degraded landscapes.*

*The Convention represents an important contribution to the implementation of the Council of Europe's objectives, namely to promote democracy, human rights and the rule of law and to seek common solutions to the main problems facing European society today. By taking into account landscape, cultural and natural values, the Council of Europe seeks to protect Europeans' quality of life and well-being.*

*As at 22 July 2010, 31 Council of Europe member states had ratified the Convention: Armenia, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, San Marino, Slovak Republic, Slovenia, Spain, "the former Yugoslav Republic of Macedonia", Turkey, Ukraine, United Kingdom. A further seven states have signed it: Azerbaijan, Bosnia and Herzegovina, Georgia, Malta, Serbia, Sweden and Switzerland.*

*The Celebration is designed to mark the 10<sup>th</sup> Anniversary of the opening of the European Landscape Convention for signature by Council of Europe member states and to provide an opportunity for further signatures et ratifications.*

*The day before the official ceremony, Council of Europe member states and observers to the Council of Europe Conferences on the European Landscape Convention will be invited to speak on one of the four topics mentioned in the programme, presenting contributions (in English and/or French, 5 pages maximum) or posters. Written contributions should be e-mailed to the Council of Europe Secretariat while posters should be brought to the conference by the participants themselves. The written contributions will be available on the Council of Europe and MIBAC web sites.*

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**TUESDAY 19 OCTOBER 2010**  
**– PREPARATORY DAY BEFORE**  
**THE OFFICIAL CEREMONY –**

*MORNING (9 am – 12.30 pm)*

9.00 - 9.30 am *Reception of participants*

9.30 - 10.00 am

***Opening addresses***

**Mrs Gabriella BATTAINI-DRAGONI**, Director General of Education, Culture and Heritage, Youth and Sport of the Council of Europe

Italy's Under-Secretary of State for Cultural Heritage and Cultural Activities

**Mr Miko HARO**, Chair of the Steering Committee for Cultural Heritage and Landscape (CDPATEP) of the Council of Europe

***Presentations on the aims of the day***

**Mr Mario LOLLI GHETTI**, Director General for Landscape, Fine Arts, Architecture and Contemporary Art of Italy

**Mr Andrea CARANDINI**, President of the High Council for Cultural Heritage and Cultural Activities

10 - 11.30 am

***Quality of landscape – Quality of life***

– **How public aspirations have changed since 2000**

**Mr Yves LUGINBHÜL**, Director of Research, CNRS, France

– **The role, experience and potential of associations**

**Mrs Anne-Marie CHAVANON**, Chair of the Sustainable Territorial Development Committee of the Conference of INGOs of the Council of Europe

**Rapporteur – *Visions of the future***

**Mr Giuseppe ROMA**, Professor, Italy

11.30 am - 12.00 pm Break

12.00 - 1.30 pm

## *Quality of landscape – Quality of policies*

- **Strategies for landscape**  
**Mr Carlo MAGNANI** and **Mr Paolo BALDESCHI**, Professors, University of Florence, Italy
- **Landscape initiatives: the experience of the Council of Europe Landscape Award**  
**Mr Enrico BUERGI**, President of the Jury of the Council of Europe Landscape Award

**Rapporteur – Visions of the future**

**Mr Massimo VENTURI FERRIOLO**, Professor, Italy

1.30 – 3 pm Lunch

*AFTERNOON (3 – 6.30 pm)*

3 - 4.30 pm

## *Awareness-raising, training and education: results and prospects for sustainable development*

- **Raising awareness of the value of landscape**  
**Mr Jean-Loïc PORTRON**, Realisator of a landscape Serie for Arte television
- **Training and education at all levels**  
**Mr Diedrich BRUNS**, President of the European Council of Landscape Architecture Schools (ECLAS)

**Rapporteur – Visions of the future**

**Mr Franco FARINELLI**, Professor, Italy

4.30 - 5 pm Break

5 - 6.30 pm

## *Landscape, Europe's heritage*

- **Transnational and transfrontier co-operation: challenges for the future**

**Mr Jean-François SEGUIN**, President of the Conference of the European Landscape Convention of the Council of Europe

- **Landscape information and monitoring systems: collective intelligence**  
**Mrs Maria José FESTAS**, Vice-President of the Conference of the European Landscape Convention of the Council of Europe

**Rapporteur – *Visions of the future***

**Mr Nigel THORNE**, President of the European Federation for Landscape Architecture (EFLA)

6.30 pm      *Close*

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**WEDNESDAY 20 OCTOBER 2010**

**– HIGH-LEVEL OFFICIAL CEREMONY –**

***MORNING (9 am - 12.30 pm)***

9 - 9.30 am      *Reception of participants*

9.30 - 10.30 am

### ***Opening addresses***

*Welcome speech by the Mayor*

Representative of the Secretary General of the Council of Europe

Italy's Minister for Culture and Cultural Heritage

**Mr Enrico ROSSI**, President of the Tuscany Region

Representative of the Committee of Ministers of the Council of Europe

Representative of the Parliamentary Assembly of the Council of Europe

Representative of the Congress of Local and Regional Authorities of the Council of Europe

### ***Conclusions of the Preparatory Days***

**Mrs Gabriella BATTAINI-DRAGONI**, Director General of Education, Culture and Heritage, Youth and Sport of the Council of Europe

Secretary General of the Italian Ministry of Culture and Cultural Heritage

*10.30 - 11.00 am Break*

*11.00 am - 12.30 pm*

***New commitments:  
opening of the Convention for signature and ratification***

Representatives of those states which so wish are invited to sign and/or ratify the Convention and announce its signature/ratification.

***Statements by Ministers representing  
the Parties to the Convention***

Statements by Ministers representing the Parties to the Convention.

*12.30 - 2.30 pm Lunch*

***AFTERNOON (2.30 - 6.30 pm)***

*2.30 - 4 pm*

***A comparative look at landscape***

Viewpoint of an economist

**Mr Colin PRICE**, Professor of landscape economics, UK

Viewpoint of an artist photographer

**Mr Gabriele BASILICO**, Photographer

Viewpoint of a philosopher

**Mr Stefano ZECCHI**, Professor, Italy

*4 - 4.30 pm Break*

4.30 - 5 pm

## *Close of the Ceremony*

**Mrs Gabriella BATTAINI-DRAGONI**, Director General of Education, Culture and Heritage, Youth and Sport of the Council of Europe

**Mr Mario LOLLI GHETTI**, Italy's Director General for Landscape, Fine Arts, Architecture and Contemporary Art